HW

Mr. A. Holtzman

February 7, 1973

F. E. Resnik

Graph of Sales Weighted Average FTC Tar Values

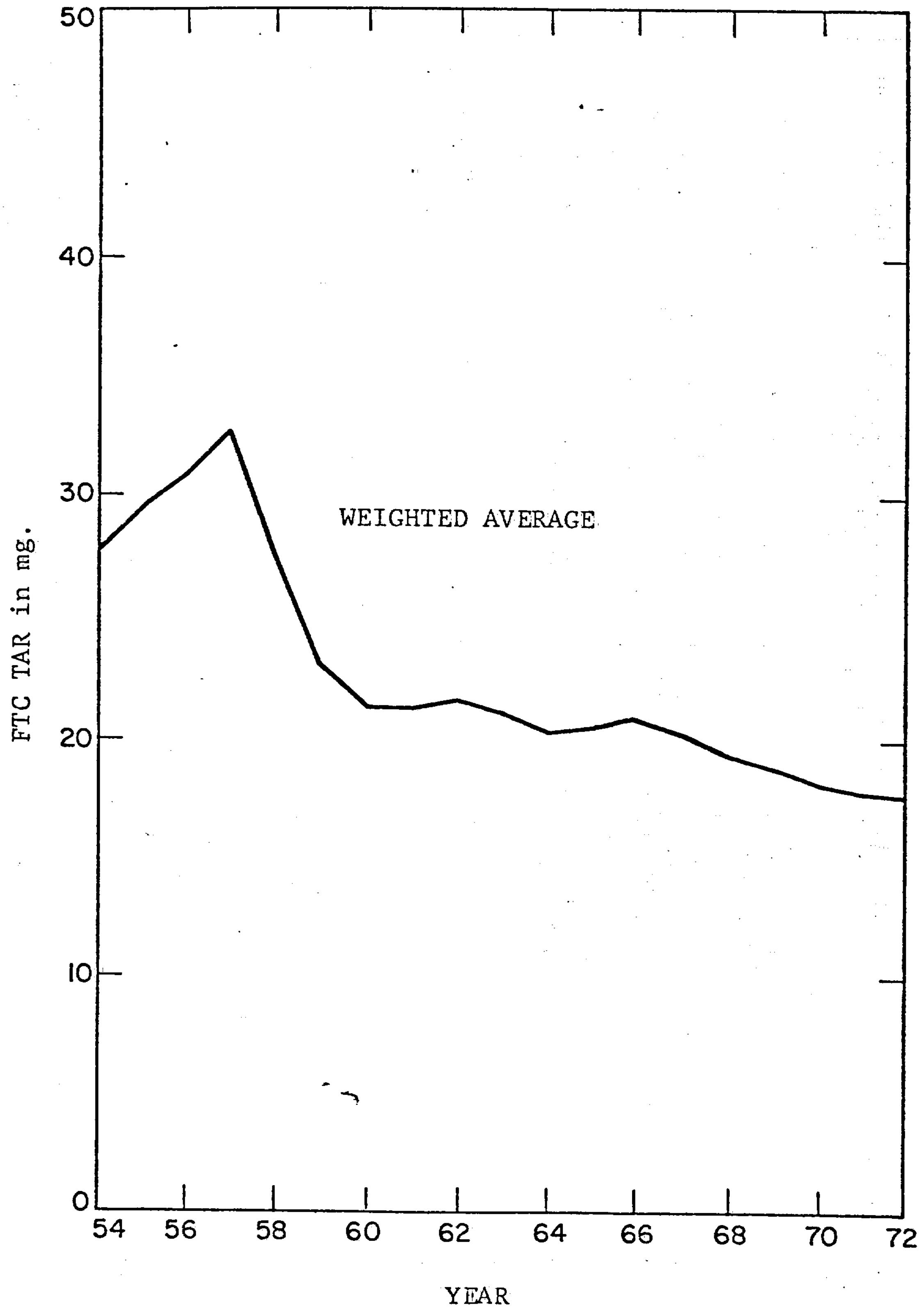
Confirming our conversation, I am enclosing a graph of the Sales Weighted Average FTC Tar values for American filter cigarettes. Please call if you need additional information.

FER/sr

c: Dr. H. Wakeham ✓

Filter slope less than total cigt slope because the higher delivery nonfilters are decrease in share of market. See Myron Johnstons' curves.

SALES WEIGHTED AVERAGE FTC TAR DELIVERY OF AMERICAN FILTER CIGARETTES



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H. WAKEHAM